

LICHIA YIU, ED.D.

yi@csend.org, Tel. +41-22-906-1720, Fax. +41-22-738-1737
www.csend.org, www.diplomacydialogue.org, www.adequate.org

CURRICULUM VITAE

Lichia Yiu, Ed.D, MSc, BA

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Personal Information

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| Organisation | Centre for Socio-Eco-Nomic Development (CSEND) |
| Position | President |
| Dept./Unit | |
| Profession | Organisation Psychologist |
| Expertise | Institution Development and Management |
| Nationality | Swiss |

Address

Centre for Socio-Eco-Nomic Development
CP 1498, Mont Blanc
1211 Geneva 1, Switzerland

Tel. business

Fax business +41-22-906-1720

Tel. mobile +41-22-738-1737

E-mail:

yi@csend.org

Short Profile/Summary

Lichia Yiu is President of the Centre for Socio-Eco-Nomic Development located in Geneva, Switzerland, a not-for-profit NGO focusing on socio-economic research, reform of the public sector and development management. She is also visiting professor at the National Chengchi University in Taiwan teaching courses on international human resource management and globalisation and NGO diplomacy.

Dr Yiu has more than thirty years of researching, consulting and teaching experience in Asia, North America, Western Europe, and Africa. In the last decade, she has conducted different policy related research for OECD, ILO, and governments on development, poverty and sector specific topics. She continued to examine the relationship and interactions between private, public and social sectors and postulated various hypothesis for more sustainable engagements and collaborative mechanisms. Her recent academic research work covers topics ranging from quality in in-service training, organisation and management, to policy advocacy and evaluation.

She continues to consult multinational companies, governments, international organisations and non-governmental organisations on issues pertaining to human capital formation, organizational performance, leadership development, education policy, national competitiveness, skill development and sustainable development.

Her experience in large system transformation and building institutional capabilities included co-designing and directing with her partner, Raymond Saner, the public administrative reforms in Slovenia when it first gained independence and in China when new competences were needed within the public administration to support the Open-Door policy and economic reform. She also co-designed and directed the train-of-trainer project in re-orienting the 9000 in-service training institutions to support the human resource management reform of China's public administration. Similar work in terms of strengthening the institutional capacity and capabilities was also carried out in other socio-political contexts of Russia, Vietnam for example.

In addition to publishing in refereed academic journals, she is author of several books and many articles, reports and case studies on advocacy, poverty reduction and decent work, clean development mechanism, global leadership, quality in higher education and organisation development. She also serves as reviewer for the Journal of Management Psychology, Vision: The Journal of Business Perspective, and Gestalt Review.

Professional Activities

1. Poverty reduction and trade capacity building through skill development
2. International cooperation and aid effectiveness
3. Human capital development and programme evaluation
4. Large and complex system change and performance improvement

5. Management development and performance audits
6. Quality assessment for training and education management

Higher Education and Qualifications

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|-----------|--|
| 1983-1984 | Post Doc. in Organisational Psychology, Columbia University, USA |
| 1975-1978 | Ed.D. in Psychology, Indiana University, USA |
| 1973-1975 | M.S. in Counseling Psychology, Indiana University, USA |
| 1967-1971 | B.A. in Philosophy, Chinese Culture University, ROC |

Language

| Language | Mother Tongue | Writing | Speaking | Comprehension |
|------------------|---------------|---------|----------|---------------|
| Chinese Mandarin | yes | Fluent | Fluent | Fluent |
| English | | Fluent | Fluent | Fluent |
| French | | n.a. | Basic | Basic |

Employment History

1993-date: President, Centre for Socio-Eco-Nomic Development (CSEND), Geneva
 2003-date President, Academy for Quality in Training and Education (AdeQuaTE®), Geneva
 1992 Study Director, Senior Staff Course Centre, Hong Kong
 1984-1988: Consultant and management trainer, Management Consultancy International, Geneva.
 1983-1984: Post-doctoral fellow, Teacher's College, Columbia University, New York, Department of Organisational Psychology.
 1978-1983: Associate Professor, Chinese Culture University, Taipei, Department of Child & Youth Welfare.

Editorial Functions

Editorial Board, Journal of Managerial Psychology, 2000 – to date
 Editorial Board, Vision: The Journal of Business Perspective, 2009 – to date
 Reviewer, Gestalt Review, 2000 – 2008.

Professional Functions

Founding Member of the Governing Board, CUTS International (Geneva), Indian Consumer Protection & Trade Negotiation, 2007 – to date
 Representative to the United Nations in Geneva, International Association of Applied Psychology (IAAP), 2006 – to date
 Appointed member, Executive Committee, Division of Management Education and Development, *Academy of Management*, 2002 – 2010
 Elected Member, Executive Committee, Division of Management Education and Development, *Academy of Management*, 1998-2001
 Member-at-Large, Advisory Committee to the Board, *Academy of Management*, 2000-2001
 Coordinator, Special Interest Group on Quality of Training and Education in the Public Administration, *International Association of Schools and Institutes of Administration*, 1998-1999

Research

"Trends and influence of private finance on global health initiatives and development goals in resource-constrained countries", Swiss Network of International Studies (SNIS), Consortium with Swiss Tropical and Public Health Institute, U. of Basle; Global Health Programme, Graduate Institute, U. of Geneva, FUNDS, London, Franklin College, Lugano and CSEND, Geneva (Fall 2012-2014).

"Mainstream Tourism Development in Least Developed Countries: Coherence and Complimentarity of Policy Instruments", Centre for Socio-Eco-Nomic Development (2010-2011)

"Commodity Development Strategy in the Integrated Framework", United Nations Development Programme, (2008-2009)

"In-Service Training as an Instrument for Organisational Change in Public Administration", International Institute of Administrative Sciences, consisting of 15 country & sub-regional research teams in Algeria, Austria, Cameroon, Canada, France, Germany, Hong Kong, Italy, Lithuania, Mexico, Quebec, Slovenia, Switzerland (1994-1997)