



Panels and events organized by CSEND/TPGP at WTO and UNCTAD

Geneva, 03 December 2015

The Centre for Socio-EcoNomic Development (CSEND) is a non-governmental research organization, accredited by UN ECOSOC and based in Geneva since 1993. The Centre has a small, dynamic and multicultural team, providing services in trade and development through research, technical consulting, project design, project implementation and backup support. Activities in trade and development are covered by its branch **Trade Policy Governance Programme (TPGP)** and publications are available at <http://www.csend.org/trade-policy-governance> and <http://www.csend.org/csend-policy-briefs/310-csend-policy-briefs> and at CSEND's branch **Diplomacy Dialogue**, <http://www.diplomacydialogue.org/publications/trade-diplomacy.html> and <http://www.diplomacydialogue.org/publications/development-diplomacy.html>

Panels and events organized by CSEND/TPGP at the WTO

WTO PUBLIC FORUM

WTO Public Forum 2015: Bio Trade for Inclusive Growth, 02 October 2015

CSEND co-organized with UNCTAD a panel on “BioTrade for Inclusive Growth: What works and what challenges persist”. The roundtable at the WTO Public Forum discussed the opportunities and challenges for scaling up BioTrade. The discussion highlighted that the demand for biodiversity-based goods and services has grown steadily, but that mandatory and voluntary standards as well as non-tariff barriers in export markets prevent many small producers from taking advantage of these opportunities. BioTrade offers an avenue for implementation of the SDG goals which emphasize concurrent realization of three dimensions: social justice, economic growth and environmental conservation. Behind the border constraints in terms of efficiency, predictability and quality of products, trade enabling measures and mitigation of negative environmental and social impact need to be further examined by the trade

community. It was the first ever initiative proposing to analyze the interface between WTO and BioTrade.¹

Speakers:

- Lichia Yiu, President**, Centre for Socio-EcoNomic Development (CSEND)
- Lorena Jaramillo**, Economic Affairs Officer, Trade, Environment, Climate Change and Sustainable Development Branch, Division on International Trade in Goods and Services, and Commodities, United Nations Conference on Trade and Development (UNCTAD)
- Raymond Saner**, Director, Centre for Socio-EcoNomic Development (CSEND)
- Claude Heimo**, Senior Adviser, Centre for Socio-Economic Development (CSEND) and former senior project adviser, BioTrade in Vietnam (2013-2014)
- Bernardo Calzadilla**, Director, Trade Capacity Building Branch, United Nations Industrial Development Organization (UNIDO)
- René Gómez-García Palao**, Head of the Environmental Business Unit, Development Bank of Latin America (CAF)
- Ann Kathrin Zotz**, Associate Expert, Trade and Environment Programme, Sector Competitiveness Division, International Trade Centre (ITC)

WTO Public Forum 2012: Plurilateral Agreements, 25 September 2012

CSEND organized a panel at the WTO Public Forum 2012 entitled “Plurilateralism against Multilateralism? A Multistakeholder perspective”.² The panelists discussed the potential impact of plurilateral agreements within the WTO multilateral trading system. Plurilateral agreements can be concluded by three or more WTO members and cover trade issues labeled WTO-plus, -extra and -minus. They can be adopted both within and outside the WTO framework. They can be “preferential” agreements or agreements based on the most-favored-nation (MFN) principles. Future plurilateral trade agreements negotiated within the WTO could generate more transparency, and third parties’ rights could be better protected under the WTO dispute settlement procedure.

Speakers:

- H.E. Amb. Yonov Frederick Agah**, Ambassador and Permanent Representative of Nigeria to the WTO, Mission of Nigeria to the United Nations Office in Geneva
- Peter Draper**, Senior Research Fellow, South African Institute of International Affairs (SAIIA)
- Stuart Harbinson**, Former Permanent Representative of the Hong Kong Special Administrative Region of China to the WTO; former Senior WTO Official
- Lu Xiankun**, Counselor, Head of Division, Permanent Mission of China to the WTO
- Nicholas Niggli**, Former Chairman, WTO Committee on Government Procurement; Counselor, Deputy Head of the WTO Division at the Permanent Mission of Switzerland to the WTO and the European Free Trade Association (EFTA)
- H.E. Amb. Luzius Wasescha**, Former Ambassador and Permanent Representative of Switzerland to the WTO and the European Free Trade Association (EFTA)
- Robert Wolfe**, School of Policy Studies, Queen’s University, Canada

¹ See https://www.wto.org/english/forums_e/public_forum15_e/public_forum15_e.htm (Session W17, 2 October, 13h00-14h30)

² See http://www.wto.org/english/forums_e/public_forum12_e/programme_e.htm. The official summary of the session is available from http://www.wto.org/english/forums_e/public_forum12_e/session29_summ_e.doc

WTO Public Forum 2009: Access to Medicines in LDCs, 30 October 2009

CSEND organized a panel on “Formulating and Implementing Governance on Health: The Case of Access to Medicines in the Developing and Least-Developed Countries” on the 30th of October 2009.³ The objective of this panel was to address the institutional issues surrounding the implementation of the Doha Declaration on TRIPS Agreement. While the Doha Declaration was a major breakthrough in the adoption of the Doha Development Agenda, its’ policies have yet to achieve full and effective implementation, especially in the beneficiary developing and least developed countries. Furthermore, the discussion focused on the impact of provisions related to intellectual property rights and standards in regional agreements on access to medicines. In examining trade agreements, the session analyzed offensive and defensive interests of developing (DCs) and the least-developed countries (LDCs) in the health sector in relation with investments and technology transfers in the sector. The session addressed the issues from four levels, the national level, the regional level, the multilateral level, and the strategic level.

Speakers:

Daniel Crosby, Attorney at Law, Budin & Partners Law Firm

Silke Trommer Researcher, The Centre of Excellence in Global Governance Research, Helsinki

David Vivas Deputy Programmes Director, International Centre for Trade and Sustainable Development (ICTSD), Geneva

Raymond Saner, Director, Centre for Socio-Eco-Nomic Development (CSEND), Geneva

GLOBAL AID FOR TRADE REVIEW

Fifth Global Aid For Trade Review 2015: Promoting Cooperative-to-cooperative trade for sustainable development, 1 July 2015

CSEND, together with ILO and ICA, organized a panel on “Promoting Cooperative-to-cooperative trade for sustainable development” at the Fifth Global Aid For Trade Review 2015.⁴ A statement was submitted at the plenary session highlighting that further work is needed as well as statistics to track the contribution of cooperatives to international trade. The document calls on the international trading community to urgently create a “Cooperative Trading Enterprises” Article and related statistical categories and data collection and dissemination power at the level of the WTO secretariat.⁵ It was the first ever discussion of cooperatives and trade within the WTO framework. It emphasized that cooperatives can offer a solid economic foundation complemented with proven inclusive, participatory and transparent social citizenship.

Speakers:

Simel Esim, Ph.D. Head and Senior Technical Specialist at the Cooperatives Unit, ILO

Lichia Saner Yiu, Ed.D., President, CSEND

H. E. Amb. Eloi Laourou, Permanent Mission of Benin to the UN

³ http://www.csend.org/images/articles/files/WTO_CSEND_Panel_Report.pdf

⁴ See https://www.wto.org/english/tratop_e/devel_e/a4t_e/global_review15prog_e/sideevents21_e.htm

⁵ See http://www.csend.org/images/articles/files/8_CSEND-ILO-ICA_group_statement_at_Global_Review_Closing_Plenary_WEB_Version3.pdf

Aly-Khan Jamal, Expert Advisor, Dalberg Global Development Advisors
Raymond Saner, Director, CSEND & Diplomacy Dialogue
Rodrigo Gouveia, Policy Director, ICA
Sergi Corbalan, Executive Director of Fair Trade Advocacy Office
Zhang Wangshu, Managing Director, International Cooperation Department, All-China Federation of Supply and Marketing Cooperatives

First Global Aid for Trade Review: Trade for Development, 19-21 November 2007

The Global Aid-for-Trade Review has three objectives: to take stock of what is happening on Aid for Trade; to identify what should happen next; and to improve WTO monitoring and evaluation. Prof. Saner was invited to give a presentation on how to improve the quality measurement of Aid for Trade. This session encouraged a technical level dialogue on monitoring and evaluating Aid for Trade with a focus on methods of reporting, categories used, possible evaluation indicators and content of the questionnaires. Prof Saner's main message was that evaluation of Aid-for-Trade programmes can be very costly, generate ambiguous results (multi-causal factors) and beneficiaries of "lessons learnt" are often no longer in charge of related projects and hence usefulness of evaluations are questionable. However, what would be much more useful would be to build monitoring systems in the recipient governments based on transparency and management principles to provide opportunities for corrective measures should AfT projects show inefficiencies and loss of intended goals and objectives. To create viable monitoring systems would also support attempts to coordinate donor contributions, avoid duplication of efforts and limit possible misappropriation of resources⁶

Speakers:

Richard Carey, Director of the Development Co-operation Directorate, OECD
Ali Khadir, Senior Manager, Independent Evaluation Group, World Bank
Kim Elliot, Senior Fellow, Center for Global Development
Martina Garcia, Senior Trade Policy Analyst, OECD
Richard Morford, Managing Director, Donor Relations and Policy, MCC
Raymond Saner, Director, Centre for Socio-Economic Development (CSEND)
Hilary Jeune, Policy Officer, Fair Trade Advocacy Office

OTHER PANELS

IISD's Trade, Investment and Climate Change Project (TRI-CC) Conference, 13 October 2011

Professor Saner, Director of CSEND was invited to participate at a conference on Trade, Investment and Climate Change organized by IISD at the WTO. In three sessions, a roster of internationally respected speakers addressed: Green industrial policy; New thinking on competitiveness and leakage; and A role for the trade community?

⁶ See https://www.wto.org/english/tratop_e/devel_e/a4t_e/global_review_program_e.htm

Speakers:

Aaron Cosbey, Associate and Senior Climate Change and Trade Advisor, IISD
Richard Newfarmer, Country Director, Rwanda, World Bank International Growth Centre
Luca Rubini, Deputy Director, Institute of European Law Birmingham Law School
Vice Yu, Coordinator, Global Governance for Development Programme, South Centre
Daniel Peat, Sciences Po, France
John Barrett, Chair of Sustainability Research, Leeds University
Peter Wooders, Senior Economist, IISD
Lutz Weischer, Research Analyst, Climate and Energy Program, World Resources Institute
Chuck Verill, Partner, Wiley Rein and Professor at Duke School of Law
Ambassador Kwok Fook Seng, Permanent Representative to the WTO, Singapore
Joost Pauwelyn, Professor of International Economic Law, The Graduate Institute
Raymond Saner, Director, CSEND
Vesile Kulaçoğlu, Director, Trade and Environment Division, WTO
Ricardo Meléndez-Ortiz, Executive Director, ICTSD
Mark Halle, Director - Trade and Investment, and European Representative, IISD

Information Seminar on Policy Coherence for Sustainable Tourism Development, 26 April 2011

CSEND co-organized with the LDC Group in the WTO and COMDEV organized as a follow-up action to 2010 successful Round Table on Sustainable Tourism, an Information Seminar on “Policy Coherence for Sustainable Tourism Development”. This Information Seminar presented the preliminary research findings conducted by the CSEND research team concerning policy coherence across various international development instruments and trade agreements e.g., DTIS, PRSP, GATS tourism, RTA/FTA and IPR in the context of enabling the development of sustainable tourism and livelihood in the LDCs. This Seminar highlighted the need for policy leadership and coordination for better utilization of the available development investment.

Speakers:

Raymond Saner, Director of Diplomacy Dialogue, Geneva
Lichia Yiu, President of Centre for Socio-Eco-Nomic Development, Geneva
H. E. Amb. Mothae Maruping, Permanent Mission of Lesotho, Chair of the Committee on Trade and Development and Chair of the Board of the Enhanced Integrated Framework
H. E. Amb. Darlington Mwape, Permanent Mission of Zambia, Chair of the Council for TRIPS Special Session
Magdi Farahat, Head of UNECA Geneva
Dale Honeck, Counselor, Trade in Services, WTO

Round Table on Sustainable Tourism, 19 October 2010

In 2010 CSEND organized a conference at the WTO with the support of the LDC Group on “Sustainable Tourism, Green Jobs and Adaptation to Climate Changes: Possible Linkages?” The Round Table brought together various stakeholders and multidisciplinary participants: representatives from developed countries, developing countries, LDCs, Geneva-based international organizations (WTO, ITC, ILO, UNEP

and IATA), the private sector, non-governmental organizations (NGOs), academic and research centers, civil society, etc. The Round Table underlined the importance of tourism in the development strategies of developing countries, particularly in the LDCs. The conclusions of this conference were integrated into a WTO official document.⁷ Recommendations made by the Roundtable speakers and participants were adopted by the Sub-Committee on Least-Developed Countries and Council for Trade in Services (WT/COMTD/LDC/18, S/C/W/328 on 21st December 2010).

Speakers:

Lichia YIU-SANER, President of CSEND

H.E. Amb. Darlington MWAPE, Permanent Mission of Zambia

Raymond SANER, Director of CSEND

Nicolas BERTRAND, Programme Officer & Focal Point on Tourism in the Green Economy Initiative, Division of Technology, Industry and Economics, Economics and Trade Branch, UNEP

Dale HONECK, Counselor on Trade in Services, WTO

Nicholas NIGGLI, Counselor, Deputy Head of WTO Division, Permanent Mission of Switzerland to WTO

Thea CHIESA, Associate Director of Aviation, Travel and Tourism Industries, WEF

Wolfgang WEINZ, Sectoral Activities Department, Hotels, Tourism, Catering, ILO

Fabrice LECLERCQ, Tourism-led Poverty Reduction Programme, International Trade Centre

Michel NAHOUAN, Director of Cabinet of the Minister of Tourism, Republic of Benin

Tiburce MONTCHO, President and Director General of COTAIR Cie, Republic of Benin

Thomas ROETGER, Assistant Director, Environment-Technology, IATA

Eloi LAOUROU, President of COMDEV

H.E. Amb. Mothae MARUPING, Permanent Mission of Lesotho

Book Launch "Inter-Ministerial Coordination and Stakeholder Consultation of Trade Policy Making", 19 July 2010

CSEND and CUTS Geneva Resource Centre organized a book vernissage and thematic workshop focusing on inter-ministerial coordination and stakeholder consultation for trade policy making based on their recent research publications.⁸

Speakers:

Darius Kurek, Counselor (Trade & Development) Permanent Mission of Switzerland to the WTO & EFTA

Lichia Yiu, CSEND

Raymond Saner, CSEND

Atul Kaushik, Director, CUTS Geneva Resource Centre

Rasid Kaukab, Deputy Director and Research Coordinator, CUTS Geneva Resource Centre

⁷ See http://www.csend.org/images/articles/files/20110105-W328_E_official_Tourism.pdf

⁸ See http://www.csend.org/images/articles/files/20100730-SummaryReportofBookVernissage_publishableversion4.pdf

*Launch of UNDP report “Commodity Development Strategies in the Integrated Framework”,
23 March 2010*

Commissioned by UNDP, CSEND prepared a report on “Commodity Development Strategies in the Integrated Framework”.⁹ As part of the work programme of the Geneva Trade and Development Unit, a comprehensive analysis was undertaken of the 29 Diagnostic Trade Integration Studies (DTIS) available as of October 2008 to assess whether and to what extent the DTISs provided concrete recommendations and actions which could support comprehensive strategies for promoting, upgrading, diversification and value addition in manufacturing and related industrial development activities associated with commodity production. The study showed that there were significant gaps in the attention given to commodities in the existing DTISs. Useful pointers for commodity development were found. A major recommendation was the need for a robust management information system at the country level to keep track of results and impacts from IF interventions. This report was a first comprehensive context analysis of existing DTISs focused on supply and value chain concept.

Speakers:

Cécile Molinier, UNDP Representative, Geneva
Lichia YIU-SANER, President of CSEND

Seventh Ministerial Conference, Geneva, 30 November 2009

CSEND co-organized with CUTS a panel during the Seventh Ministerial Conference on “Trade Governance and Developing Countries: The Need for Effective Inter-Ministerial Trade Policy Coordination, and Consultation with Trade Policy Stakeholders”. This joint panel offered key insights on how countries can improve their trade policy governance. The two organizations presented findings of their recent research on trade policy making processes and role of relevant stakeholders. They also offered solution sets to participants interested in how trade policy governance can be organized in a more efficient, inclusive and effective manner.¹⁰

Speakers:

Raymond Saner, Director of Diplomacy Dialogue/CSEND
Atul Kaushik, Director CUTS GRC
Amb. Luzius Wasescha, Permanent Mission of Switzerland
Amb. Darlington Mwape, Permanent Mission of Zambia

⁹ See <http://web.undp.org/geneva/docs/Trade-Commodities.pdf>

¹⁰ See <http://www.csend.org/conferences-and-forum/trade-policy-governance/212-csend-cuts-panel-on-trade-governance-official-wto-ngo-centre-30th-november-2009?highlight=WzlwMDI>

Conference on Food Security, 17 July 2008

CSEND organized an international conference on the Food Crisis together with the group of the Least Developed Country members of the WTO.¹¹ The title of the conference was “WTO Rules and Food Crisis in the Least Developed Countries”. The emerging food crisis threatens hard won gains that have been made in reducing undernourishment around the world. Inadequacies in current trade rules on agriculture – on which negotiations are taking place under the Doha Round of trade negotiations today. WTO rules on agriculture were originally designed as a compact to reduce subsidies for agriculture among rich countries and to enhance market access for trade in agriculture among WTO members. In stark contrast, today’s food crisis presents a situation in which many countries face severe challenges in increasing domestic agricultural output, and finding cheap foreign sources of agricultural products to meet growing domestic demand. The conclusions of this conference were integrated into a WTO official document.¹²

Speakers:

HE Ambassador of Lesotho Mr. Mothae A. Maruping, Coordinator, LDC Group at WTO Opening by Co-Coordinator of the Conference

Lichia Yiu, President, CSEND

HE Ambassador Prof. Dr Fred Tanner, Director, GCSP

Raymond Saner, Director, DD-CSEND, Geneva and Professor of Organization and International Management, University of Basle

HE Ambassador Dr Bhattacharya, Bangladesh

Christian Haerberli, Senior Consultant, NCCR Trade Regulation, World Trade Institute (WTI)

Jean-Claude Pierre, Ministre Conseiller, chargé d’affaires, Haiti

Claude Heimo, Managing Director, Environment- Ecology-Forestry Switzerland and member of the Global Monitoring for Food Security Programme of the European Space Agency

Peggy Mlewa, First Secretary Permanent Mission Of Zambia to UN, Acting Focal Point Agriculture LDC-WTO group, Geneva

HE Ambassador Prof Arsene Balihuta, Uganda

HE Ambassador Fisseha Yimer, Ethiopia

HE Ambassador Jean Feyder, Luxembourg

Carin Smaller, Trade Information Project, Institute for Agriculture and Trade Policy, Geneva

Mbaye N’DIAYE, Premier Conseiller, Senegal

Ralf Peters, UNCTAD Representative, Economic Affairs Officer, Trade Negotiations and Commercial Diplomacy Branch, Division on International Trade in Goods and Services, and Commodities

Eloi Laourou, 2ième Conseiller, chargé des affaires économiques et commerciales, Bénin

Falou Samb, CSEND- TPGP, Geneva

¹¹ See <http://www.csend.org/conferences-and-forum/trade-policy-governance/item/152-wto-rules-and-food-crisis-in-the-least-developed-countries-ldcs>

¹² The programme of the conference is available from http://www.csend.org/images/articles/files/20080719_Final_Programme.pdf

Panels and events at UNCTAD with participation of CSEND/TPGP

Workshop on Trade and LDCs, 3-4 November 2015

CSEND was invited to participate in the “Capacity-building Workshop on Productive Capacity and the Use of Trade-Related International Support Measures for LDC Graduation” organized by the Committee for Development Policy Secretariat of the UN Department of Economic and Social Affairs. The objective of this workshop was to help LDCs benefit more from international support measures and to prepare for possible graduation from the category. Senior policymakers attended from Bhutan, The Gambia, Lesotho, Nepal, Timor Leste, Uganda and Vanuatu. Based on CSEND’s extensive experience on trade, development and tourism, Dr. Lichia Yiu, President of CSEND gave a presentation on the “Ingredients of Success in Using International Support Mechanisms for Tourism Development” and highlighted the importance of policy coherence for sustainable tourism development in LDCs.¹³

Speakers:

Charles Gore, Former Head of Research on Africa and Least Developed Countries, UNCTAD
Julie Spies and **Yvan Ducreux**, Market Analysis and Research Branch, International Trade Centre, Geneva
Jiajun Xu, Deputy Executive Director and Assistant Professor, Centre for New Structural Economics, National School of Development, Peking University, China
Daniel Gay, Interregional Advisor, Committee for Development Policy, UNDESA
Mussie Delelegn, Senior Economic Affairs Officer and Chief, Landlocked Countries Section, Division for Africa, LDCs, and Special Programmes, UNCTAD
Christophe Bellmann, Senior Research Fellow at the International Centre for Trade and Sustainable Development, and member of LDC IV Monitor
Lichia Saner-Yiu, President, CSEND, Geneva

Ad hoc Expert Meeting on Trade and SDGs, 12 October 2015

CSEND was invited to participate in Ad-hoc Expert Meeting on Policy Interfaces between Trade and the SDGs. Dr. Lichia Yiu, President of CSEND, discussed successful policy coordination to use trade for social and/or environmental objectives. CSEND was invited to participate in Ad-hoc Expert Meeting on Policy Interfaces between Trade and the SDGs. Dr. Lichia Yiu, President of CSEND, discussed successful policy coordination to use trade for social and/or environmental objectives. She also presented approaches to “measure” or assess effectiveness of such policy coordination for future reviewing and monitoring of the trade-SDG linkages.¹⁴

Speakers:

David Cheong, Trade and Employment Specialist, ILO
Elisabeth Losasso, Project Manager, WWF International
Carlos Passarelli, Senior Expert, UNAIDS
Marc Van Ameringen, Executive Director, Gain - Global Alliance for Improved Nutrition

¹³ See <http://esango.un.org/ldcportal/trade/news/-/blogs/cdp-desa-holds-workshop-on-trade-and-ldcs>

¹⁴ See <http://unctad.org/en/Pages/MeetingDetails.aspx?meetingid=915>

Simonetta Zarrilli, Trade and Gender Program, UNCTAD
Bonapas Onguglo, Bio-trade Initiative, UNCTAD
Giorgia Giovanetti, Professor of Economics, University of Florence
Katherine Hagen, Executive Director, Global Social Observatory
Jordie Keane, Economic Advisor, Commonwealth Secretariat
Lichia Saner Yiu, President, Centre for Socio-economic Development -CSEND

Ad hoc Expert Group Meeting: Domestic Requirements and Support Measures in Green Sectors, 13 and 14 June 2013

After the successful publication and advocacy of the ideas included in the policy study, CSEND was invited by UNCTAD to participate in the “Ad hoc Expert Group Meeting. Domestic Requirements and Support Measures in Green Sectors: Economic and Environmental Effectiveness and Implications for Trade”.¹⁵ The ideas proposed by Prof. Saner were well noted by the experts present at the meeting and initial discussions ensured a partial implementation of CSEND’s proposal (e.g. Green TRIMS, Green TRIPS and Green Plurilaterals).

Speakers:

Bernard Hoekman, Professor and Research Director, Global Economics, European University Institute
Doaa Abdel Motal, Deputy Chief of Staff, Office of the Director General, WTO
Brendan Vickers, Chief Director, International Trade and Economic Development Division, Department of Trade and Industry, South Africa
Alexandre Comin, Director, Industrial Competitiveness Department, Ministry of Development, Industry and Trade, Brazil
Robert Howse, Lloyd C. Nelson Professor of International Law, New York University School of Law
Reinhold Buttgereit, Secretary General, European Photovoltaic Industry Association
Ronald Steenblik, Senior Trade Policy Analyst, Trade and Agriculture Directorate, OECD
Tom Moerenhout, Project Researcher, IISD
Janet Chakarian-Renouf, Secretary of the Committee on TRIMS, WTO
Joachim Monkelbaan, Global Platform Programme Officer, ICTSD
Mao Xianqiang, Director, Center for Global Environmental Policy, School of Environment, Beijing
Oliver Johnson, Researcher, German Development Institute
Christoph Kost, Renewable Energy Innovation Policy, Fraunhofer-Institut für Solare Energiesysteme, Germany
Sacha Silva, Associate, World Trade Institute Advisors, Geneva Discussants
Dereje Agonafir Habtewold, Head, Environmental Units Programme Directorate, Ethiopian Environmental Authority
Patrick M. Maingi, Chief Economist, National Environment Management Authority, Kenya
Robert Teh, Counsellor, Economic Research and Statistics Division, WTO
Cathleen Cimino, Research Analyst, Peterson Institute for International Economics, Washington
Thomas Cottier, Managing Director, World Trade Institute
Tomoko Miyamoto, Head, Patent Law Section, WIPO
Luca Rubini, Deputy-Director, Institute of European Law, Birmingham Law School

¹⁵ See <http://unctad.org/en/Pages/MeetingDetails.aspx?meetingid=325>

Sherry Stephenson, Senior Fellow at the ICTSD
Raymond Saner, Co-founder CSEND, Director, Diplomacy Dialogue Branch Discussant
Daniel Peat, University of Cambridge
Anja von der Ropp, Legal Officer, Global Challenges Division, WIPO
Ambassador Faizel Ismail, South Africa
Guillermo Valles, Director, DITC, UNCTAD

Seminar & Book Launch “Sustainable Development in the Developing World” by Dr Roland Bardy (CSEND-ECOSOC representative), Maurizio Massaro and Arthur Rubens, 24 January 2014

The seminar was organized jointly by Centre for Socio-Eco-Nomic Development (CSEND), UNCTAD, Future of the UN Development System (FUNDS) and Business Systems Laboratory. A newly published book was introduced and a subsequent thematic debate focused on the question *whether the current approach to measuring sustainable development is good enough to support sustainable development in developing countries*. This debate is part of the larger discourse on Post-2015 sustainable development goals. Important ideas were discussed such as the need to bring back immediacy and depth to the notion of sustainability; the need to measure comprehensively sustainable development (e.g. the current analytic framework does not measure social sustainability); the interface between individual behavior and institutional rules; the inter-generational aspect of sustainability and its cross-cultural perspective; and the importance of measuring progress towards human development goals.¹⁶

Speakers:

Lichia Yiu, President of CSEND
Maurizio Massaro, Udine University, Italy
Roland Bardy, Lutgert College of Business, Florida Gulf Coast University
Friedrich von Kirchbach, Director for Country Programmes of the International Trade Centre (till Dec. 2013)
Amb. Eloi Laourou, Deputy Permanent Representative of Benin in Geneva
Hafiz Mirza, Chief, Investment Issues Section Investment trends and Issues Branch, DIAE/UNCTAD
Raymond Saner, Basle University and Sciences Po
Stephen Browne, Director, FUNDS

CSEND Side Events at UNCTAD XIII, 23 April 2012, Doha, Qatar

CSEND organized a side event titled “Linking human capital development with employability organizational and national competitiveness for sustainable growth and social cohesion” at the Qatar conference site QNNC. Participants from mostly African countries attended the side event representing African CSOs. Comments and questions from the participants confirmed the organizers’ assessment that most of the African DCs and LDCs experience serious problems with their respective educational systems

¹⁶ See <http://www.csend.org/conferences-and-forum/conferences/380-seminar-book-launch-sustainable-development-in-the-developing-world?highlight=WyJiYXJkeSJd>

that often cannot ensure employability of its young generation. In regard to training of human resources of enterprises, participants also reported that training is often not available and if available at all, it is often ineffective and training methodology remains mostly based on lecturing without practical learning opportunities. These comments, albeit very limited in regard to sample size, suggest that trade capacity building (EIF, AFT, TRTA) should be re-assessed from a quality assurance perspective otherwise learning objectives and train-of-trainer technology transfer cannot be taken for granted when conducting trade facilitation and trade capacity development projects.¹⁷

Speakers:

Raymond Saner, Diplomacy Dialogue, Geneva
Shaza Khalil and **Ganim Al-Naimi**, Qatar Foundation
Lichia Saner Yiu, CSEND
Magdi Faharat, UN-ECA

Policy Dialogue: Redefining the Role of the Government in tomorrow's International Trade, 26 and 27 March 2012

In 2012 CSEND was invited by UNCTAD to participate in the “Policy Dialogue: Redefining the Role of the Government in tomorrow’s International Trade”.¹⁸ This was an UNCTAD XIII Pre-Event. Prof. Saner delivered a presentation on “Interministerial Coordination in Trade policy Making: Coherence and Complementarity in a Changing Environment”, highlighting the importance of this concept for the developing and least developed countries. A short policy paper was published in UNCTAD’s website.¹⁹

Speakers:

Supachai Panitchpakdi, Secretary-General of UNCTAD
Anabel González, Chair, and Minister of Foreign Trade, Costa Rica
Robert Wolfe, Professor, School of Policy Studies, Queen’s University, Canada
Christophe Bellmann, International Centre for Trade and Sustainable Development
Bernard Hoekman, World Bank
Vera Thorstensen, Fundação Getúlio Vargas, Brazil
Craig VanGrasstek, Harvard Kennedy School
Nadir Merah, African Union
José Guilherme Reis, World Bank
Abdulaziz Sager, Gulf Research Centre
John Malcolm Spence, Office of Trade Negotiations, CARICOM Secretariat
Ari Van Assche, HEC, Montreal, Canada
Peter Draper, South African Institute of International Affairs
Stefano Bertasi, International Chamber of Commerce
Isidoro Hodara, Universidad ORT, Uruguay
Selina E. Jackson, World Bank
Francis Mbroh, African Export-Import Bank
Mark Halle, Director of Trade and Investment, and European Representative,

¹⁷ See <http://www.csend.org/knowledge-area/311-csend-side-events-at-unctad-xiii-21-26-april-2012-doha-qatar>

¹⁸ See <http://unctad.org/en/Pages/MeetingDetails.aspx?meetingid=50>

¹⁹ See http://unctad.org/meetings/en/SessionalDocuments/ditc_dir_2012d3_Saner.pdf

International Institute of Sustainable Development
Isolda Agazzi, Alliance Sud
Esther Busser, International Trade Union Confederation, Geneva office
Pradeep S. Mehta, CUTS International
Khemani Pholsena, Vice-Minister, Ministry of Industry and Commerce, Lao People's Democratic Republic
Raymond Saner, CSEND
Jean-Pierre Lehmann, Evian Group @ IMD
Harsha Vardhana Singh, World Trade Organization

Preparation of the World Investment Report 2010
January - June 2010

In 2005 Prof. Saner published a lead article (written with Anne Arquit) and published as lead article in UNCTAD's flagship publication "Transnational Corporations" showing that CDM did not lead to more FDI.²⁰ Because of this innovative analysis and the recommendations made, Prof. Saner was given mandate by the investment division of UNCTAD to participate as adviser for the preparation of the World Investment Report 2010. The recommendations and input by Prof. Saner and the CSEND team (Anne Arquit and Jonathan Gage were well received by the experts in charge of drafting the World Investment Report especially CSEND's suggestion that today's investment increasingly makes use of non-equity forms of investment. The subsequent year, the focus of the World Investment Report was on non-equity modes of FDI.²¹

²⁰ See Saner, Raymond and Anne Arquit. 2005. Exploring the relationship between FDI flows and CDM potential. *Transnational Corporations*, 14: 1-47. A list of publications on CDM and FDI is available from <http://www.csend.org/search?q=CDM&Itemid=101> and from <http://www.diplomacydialogue.org/component/search/?searchword=FDI&ordering=newest&searchphrase=all#content>

²¹ "Out of the box" solutions were proposed by Prof. Saner well before the development of this study. See Saner (2011) "International governance options to strengthen WTO and UNFCCC", CSEND Policy Brief, available from http://www.diplomacydialogue.org/component/docman/doc_download/109-20110611-international-governance-options-to-strengthen-wto-and-unfccc.pdf. See also Arquit, Gage & Saner (2011) and Arquit & Saner (2005) on the Clean Development Mechanism.