



Conference Proceedings

**EADTU's 20th Anniversary Conference 2007
8-9 November, Lisbon, Portugal**

International courses and services online: *Virtual Erasmus and a new generation of Open Educational Resources for a European and global outreach*

Hosted by: Universidade Aberta, Lisbon, Portugal



This conference was organised under the Portuguese EU Presidency 2007



Programme of Thursday 8 November 2007

Plenary session

David Vincent, President of EADTU, Pro-Vice Chancellor, The Open University, UK
◆ Official Opening of the Conference

Carlos Reis, Rector of Universidade Aberta (UAb), Lisbon, Portugal
◆ [Welcome and address](#): Universidade Aberta: the creation of a new lifelong learning strategy for Portugal
A UAb international strategy group has prepared a plan for the next 10 years

José Mariano Gago, Minister of Science, Technology and Higher Education, Portugal
◆ A policy for lifelong learning at the level of higher education

David White, Director of Lifelong Learning, Education and Training Policy, DG Education and Culture, European Commission, Brussels, Belgium
◆ Lifelong higher education in Europe: how to reach the Lisbon objectives?

Armando Trindade, in charge of the 1st cycle HE program on Communication and Multimedia at Universidade Lusíada, Portugal, and founding member of EADTU
◆ 20 years after the foundation of EADTU in Lisbon
An overview of European distance higher education in the last 20 years, looking forward to future development

12.00-13.15 hrs. **David Vincent**, President of EADTU, Pro-Vice Chancellor, Open University, United Kingdom
◆ [Presidential address](#): International courses and services online - Virtual Erasmus and a new generation of Open Educational Resources for a European and global outreach: overview of recent developments

Jonathan Kydd, Dean of the University of London External System, United Kingdom
◆ International courses online: experiences from the University of London, External Programme
The University of London's External Programme has more than 40.000 students of whom 35.000 are from abroad. The University of London is a federation of 20 world-class Colleges and a number of acclaimed Institutes.

Uwe Schimank, Professor at the FernUniversität in Hagen, Germany, Chair of the E-MOVE Observatory
◆ Framework for a Virtual Erasmus programme
This framework contains: virtual learning communities, European virtual seminars, virtual continuous development in professional training, international student exchange and international course exchange

14.15-15.30 hrs. **Janerik Lundquist**, Chair of the EADTU Task Force "European Portal for International Courses and Services" (EPICS), Chairman of the International Committee of the NSHU, and Professor at Linköping University, Sweden
◆ Outline of a European Portal for International Courses and Services online: *This distributed EADTU portal is designed to support Virtual Erasmus*

Fred Mulder, Chair of the EADTU Task Force “Multilingual Open Resources for Independent Learning” (MORIL), Rector, Open Universiteit, the Netherlands

◆ An action plan for Multilingual Open Resources for Independent Learning (MORIL), involving ten European distance universities

This plan connects with the MIT open courseware movement, OpenLearn (OUUK) and OpenER (OUNL)

Pekka Kess, Chair of the EADTU Task Force “Quality Assurance” (QA), Professor and Head of Department at the University of Oulu, Finland and **Keith Williams**, The Open University, United Kingdom, Task Force Quality Assurance

◆ [The implementation of quality benchmarking in e-learning](#) (E-xcellence+)

Quality benchmarking elaborated in the “E-xcellence” tool for online learning will be locally implemented directly by universities in cooperation with quality assurance and accreditation agencies

16.00-18.00 hrs. Parallel sessions

Development and delivery of online courses	Internationalisation	Open educational resources	Stimulating employability	Quality assurance for international courses online
Angeles Manjarrés , UNED, Spain Global and integral e-learning in artificial intelligence studies	E. Pigliapoco, A. Bogliolo , University of Urbino, Italy Accessible virtual mobility	Billy Khokhar , The Open University, UK The potential for open educational resources to widen participation for excluded groups: the mediated use of OpenLearn	Kees-Jan van Dorp , EADTU, the Netherlands Stimulating mobility and employability in distance education by platform of remote internship	Rita Falcão, Alfredo Soeiro , Universidade de Porto, Portugal Measuring impact of e-learning on quality and learning outcomes: a proposal for a PhD project
Anna R. Kroutl-Helal The University of South Bohemia, Pedagogická fakulta, Czech Republic Creating online collaborative models for ESL writing exercises	C. Martínez Mediano, M. Castro, N. Riopérez, G. Díez, M. González, R. Pérez Juste, A. Galán, J. García, P. Losada , MIDE I, UNED, Spain Educational innovation project for adapting the curriculum programmes to the European space of higher education	J. Quintanal Díaz, M.F. Cristóbal Martín, M. Suárez Ortega, E. De Lara Guijarro , UNED and MIDE I, Spain Application of the weblog like a resource of record of information and reflection on the practical experience of the students of Social Education	Magdalena Jasińska , Marie Curie-Skłodowska University, Poland Traditional internships: models and practices in partner countries	Per Bergamin , Fernstudien Schweiz, Switzerland Reference courses: a model for a flexible and sustainable application of online teaching- and learning material
Laura Ricci, Jenny Petrucci , Università Telematica ‘Guglielmo Marconi’, Italy The UTGM Italian language course: new possibilities for language teaching and learning	Bieke Schreurs , EuroPACE, Belgium, Sally Reynolds , ATIT, Belgium, Kamakshi Rajagopal , AVNet-Kuleuven, Belgium, Anna-Kaarina Kairamo , Lifelong Learning Institute Dipoli, Finland Venus: Virtual and eMobility for networking universities in society: “Creating a sustainable model for a faculty of extension through Virtual Mobility”	Pablo Cancelo , Universidade de Coruna, Spain Open source learning management systems: how they cope with data	Alfonso Herrero , UNED, Spain Models and practices of virtual internships outside Europe	Jean Claude Callens , Katho, Belgium AP(e)L monitor ... in search of quality standards
P. Bacelar-Nicolau, F. Amador. A. Martinho, U. Azeiteiro, S. Caeiro , Universidade Aberta and UIED, Portugal E-learning in environmental science post-graduation: a case study at Universidade Aberta, Portugal	Brigitte Cointet, Virginie Thomas , CNED, France EduContact: getting to know and providing answers to the worldwide demand and motivation for European distance higher education	Rober Schuwer , Open Universiteit, the Netherlands OpenER, a Dutch initiative on OER: past, present and future	Maria Kocsis Baan , University of Miskolc, North Hungarian Regional Distance Education Centre, Hungary Complexity of virtual internship needs complex support systems	Q. Martín-Moreno Cerrillo and colbs. , UNED, Spain Diprovaties: a specific online questionnaire for evaluation of student workload in the European space of higher education
Daniel Burgos , Atos Origin, Spain, Alexis Gizikis , e-Isotis, Greece European Unified Approach for Accessible Lifelong Learning (EU4ALL)	Marta Ruiz Corbella, Lorenzo García Aretio, Beatriz Álvarez González, Adriana Lozada , UNED, Spain AIESAD. Keys for virtual mobility development: the proposal of NetACTIVE project		Edit Lukács , University of Miskolc, Hungary Blended learning methods at the Faculty of Economics, University of Miskolc	

Programme of Friday 9 November 2007

09.00-10.30 hrs. Parallel sessions

Development and delivery of online courses	Internationalisation	Open educational resources	Stimulating employability	Platforms and services
Hilding Sponberg, Erling Onstein, Fred Johansen , Gjøvik University College, Ebba Ossianilsson, Petter Pilesjö, Ulrik Mårtensson , Lund University, Norway <u>Learning GIS over the internet</u>	Evrin Genc Kumtepe , Anadolu University, Turkey <u>Teaching the Turkish language via distance education technology: publicity for an e-learning</u>	Kin Sun Yuen , Open University of Hong Kong <u>Learning for all: free online courses offered by the Open University of Hong Kong</u>	Raimondo Sepe , UNINETTUNO, Italy <u>Remote internships inside Europe: higher education and economy in transition</u>	Ajlan Al-Ajlan, Hussein Zedan , De Montfort University, UK <u>E-learning (MOODLE) based service oriented architecture</u>
Mehmet Kesim , Anadolu University, Turkey <u>Effective integration of digital television and internet as a network for international online learning</u>	Tiberio Feliz Murias, UNED, María Carmen Ricoy Lorenzo , Vigo University, Spain <u>The flexibility of the learning and the sustainability of the teaching in the European space of higher education</u>	Jose Bidarra, Victor Cardoso , Universidade Aberta, Portugal <u>The emergence of the exciting new Web 3.0 and the future of open educational resources</u>	Andrzej Wodecki , Marie Curie Skłodowska University, Poland <u>Theoretical indicators selecting workplace or internship offers</u>	Patricia Behar, Ana Frozi de Castro e Souza, Maira Bernardi , Federal University of Rio Grande do Sul, Brazil <u>Virtual Learning Communities: a learning object integrated into an e-learning platform</u>
Alda Pereira, Lina Morgado, António Quintas-Mendes, Lúcia Amante, José Bidarra , Universidade Aberta, Portugal <u>A pedagogical model for online education at Universidade Aberta</u>	Tiberio Feliz Murias, UNED, María Carmen Ricoy Lorenzo , Vigo University, Spain <u>The research as basis to adapt the university to the Bologna process</u>	Emanuel Nonato, Mary Valda Souza Sales , Universidade do Estado da Bahia, Brazil <u>Moodle and its tools in the online mediating process</u>	Angelique Lansu, Ansje Löhr , Open Universiteit, the Netherlands <u>Pilot practices and first results</u>	Ł. Rauch, K. Andrejczyk, J. Kusiak , Krakow University of Science and Technology, Poland <u>Agent-based algorithm dedicated to personalisation of e-learning courses</u>
Álvaro Perea Covarrubias , UNED, Spain <u>UNED-UNC Collaboration agreement: activities and perspectives</u>	Raymond Saner, Lichia Yiu , Centre for Socio-Economic Development (CSEND), Geneva, Switzerland <u>Cross-border education: the need to manage market access, accreditation, quality assurance and recognition of degrees</u>	Bob Moon, Freda Wolfenden , The Open University, UK <u>Open educational resources, international cooperation and teacher education in sub-Saharan Africa</u>	Roberta Avellino, Mathew Agius , European Students' Union	Bernhard Fechner, Max Walter , Technische Universität München, Germany <u>Porting a portable computer architecture platform</u>

10.45-12.15 hrs. Parallel sessions

Development and delivery of online courses	Communities and collaboration	Open educational resources	Virtual mobility	Studies and approaches
Alper Tolga Kumtepe , Anadolu University, Turkey <u>Instructional design and management of a language teaching e-learning solution</u>	T. Fróes Burnham, N. Ríccio, A. Cardoso, J. Almeida Rios , Universidade Federal da Bahia, Brazil <u>A collaborative community of learners and producers in knowledge management</u>	Ana Dias , Universidade do Minho, Jose Bidarra , Universidade Aberta, Portugal <u>Designing e-content: a challenge for open educational resources</u>	Thomas Keutner , FernUniversität in Hagen, Germany <u>A virtual stay abroad: International course exchange (ICE) in the field of humanities</u>	L. Morgado, A. Quintas-Mendes, F. Goulão, I. Oliveira , Universidade Aberta, Portugal <u>Becoming an online teacher by being an online student: an embedded approach</u>
Maria do Rosário Matos Bernardo, Tiago Carrilho, Marc Jacquinet , Universidade Aberta, Portugal <u>From traditional distance education to online education: main issues in Portuguese management studies</u>	Raquel Crato, Lina Morgado, António Quintas Mendes , Universidade Aberta, Portugal <u>"The Cyber café": informal interactions in an e-learning course</u>	Alfredo Matta , Universidade do Estado da Bahia, Brazil <u>Paulo Freire and online education: field of multiple relationships</u>	William van Zanten , Open Universiteit, the Netherlands <u>Virtual Community Building: A form of Virtual Erasmus</u> <u>Free access for students to an international marketing study task</u>	Kay McKeogh, Francesca Lorenzi , OSCAIL, Ireland <u>Learning from the past and looking at the future. Closing the evaluation-revision-implementation cycle in an elearning module</u>
Eija Zitting, A. Krause , Helsinki University of Technology, Finland <u>Blended learning in chemical processes education</u>	Jan Marković, Agnieszka Chrzyszcz , Krakow University of Science and Technology, Poland <u>Friendly strangers: facilitating cross-cultural collaboration</u>	Cynthia Jimes , Institute for Knowledge Management in Education, USA <u>Open educational resources: an integrated process of continuous resource transformation</u>	Paquita Perez , Open Universiteit, the Netherlands <u>European Virtual Seminar</u>	Lisbeth Amhag , Malmö University, Sweden <u>The role of the potential of meaning in asynchronous dialogues and responses</u>

Herman Kiesel , Student Council, Open Universiteit Nederland <i>Alma Mater, or, why distance students still need a 'physical' university</i>	Debra Marsh , e-learning consultant, Rachel Panckhurst , CNRS-Université Paul-Valéry Montpellier 3, France <i>eLEN - eLearning Exchange Networks: reaching out to effective bilingual and multicultural university collaboration.</i>		Christine Cathrow , The Open University, United Kingdom <i>Continuing professional training and development in Virtual Mobility</i>	Kamil Cekerol, Elif Toprak, Berrin Ozkanal , Anadolu University, Turkey <i>The planning and application of a multi-lingual communication model for quality and effective learning in distance education.</i>
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13.15-14.45 hrs. Parallel sessions

Professional training	Business models	Open educational resources	Virtual mobility	Studies and approaches
Tiberio Feliz Murias , UNED, María Carmen Ricoy Lorenzo , Vigo University, Spain <i>The advanced, digital resources for the professional, permanent training. The PARMENIDE European project in the transport sector</i>	J. Brunwin, S. Parr, K. Williams , The Open University, UK <i>Relationships with employers in the development and delivery of continuing professional development courses</i>	Round table about the current status of Open Educational Resources, promoted by Universidade Aberta, Portugal	Sirje Virkus , Tallinn University, Estonia <i>Library support in Virtual Mobility</i>	Nazmi Ulutak , Anadolu University, Turkey <i>Front-end analysis of an online language programme</i>
Ulrich Borgolte , FernUniversität in Hagen, Germany <i>Interactive learning environment for continuous professional training of automation technicians</i>	Cengiz Hakan Aydin, Elif Toprak , Anadolu University, Turkey <i>Anadolu University-Fordotosan e-learning project: a model for university & industry collaboration</i>		Christina Brey , FernUniversität in Hagen, Germany <i>Workshop: E-MOVE guide for virtual mobility</i> George Ubachs , EADTU, the Netherlands <i>European Portal for International Courses and Services</i>	L. Tinoca, I. Oliveira, A. Pereira , Universidade Aberta, Portugal <i>Group work peer-assessment in an online environment</i>
J. Brunwin, S. Parr, J. Lambert, K. Williams , The Open University, UK <i>Development of online modules for continuing professional development</i>	Aydin Özgür, Seçil Kaya , Anadolu University, Turkey <i>Script writing process for multimedia materials in Anadolu University open education faculty</i>			F. Amador, J. Valadares, J. Coelho, V. Rocio, F. Caetano, C. Dias Gaspar, C. Ribeiro, J. Remédios, F. Costa , Univ. Aberta, Portugal <i>Interchanging knowledge and experiments in a learner community in a view of collaborative work</i>
Ali Azarian , Ligeron, France, Samuel Nowakowski , Université Henri Poincaré, France, Raquel Pedrosa , Edulearn software Multimedia, Portugal <i>An e-learning system aimed at maintenance engineering and optimisation.</i>	Thomas Connolly, Mark Stansfield , University of Paisley, UK <i>Towards the development of a framework for promoting best practice in virtual campuses</i>			

15.00-16.30 hrs. Parallel sessions

Professional training	Business models	Workshops academic cooperation	Critical research	Development and delivery of online courses
José António Porfirio , Universidade Aberta, Portugal, Dominique Chantrel , UNCTAD, Switzerland <i>Distance learning, innovation and capacity building through UNCTAD/TrainforTrade programme</i>	Nicky Whitsed, Josephine Burt, Nicola Dowson , The Open University, UK <i>A new model for library services: responding to institutional partnership strategy</i>	José Francisco Álvarez Álvarez , UNED, Spain <i>Round table about European - Latin-American academic and institutional cooperation</i>	Fredrik Truyen , KU Leuven, Belgium <i>Shifting foundations of knowledge and their impact on e-learning strategies</i>	Albert Sangrà , UOC, Spain <i>International courses online: Flexibility as the basis of academic cooperation</i>
Giuditta Alessandrini , Università degli Studi ROMA TRE, Italy <i>The teaching professionalism to guarantee school success: an overview about a Leonardo project DI.SCOLA.A.</i>	Marc Jacquinet , Universidade Aberta, Portugal <i>Paths to the future: a scenario-based approach to the emerging communities of learning and teaching in online education</i>		Jorge Valadares , Universidade Aberta, Portugal <i>Constructivist and investigative learning environments in distance teaching</i>	Fernanda Ribeiro , University of Porto, Portugal <i>Access to information by subject: a course oriented to improve knowledge in subject indexing field</i>

<p>Jean Claude Callens, KATHO, Belgium E-Box</p>	<p>Cemil Ulukan, Anadolu University, Turkey Making a mega university more international: opportunities and challenges</p>	<p>Humanities workshop, Chair: Jaap van Marle, Open Universiteit, the Netherlands Trevor Herbert, The Open University, United Kingdom Complementary curricula in Open Content: the case of Heritage Studies</p>	<p>Elif Toprak, Berrin Ozkanal, Secil Kaya, Sinan Aydin, Anadolu University, Turkey What do learners and instructors of online learning environments think about ethics in e-learning?</p>	<p>Susanna Buttaroni, Zentrum für Fernstudien Universität Linz, Austria ICT enhanced language learning-State of the art and three guides (ODLAC)</p>
<p>Stephen Potter, Keith Williams, The Open University, UK Shaping the travel planning profession through online open and flexible learning</p>			<p>Marc Jacquinet, João Caetano, Universidade Aberta, Portugal The e-learning expanding web and the quest for e-democracy and e-government</p>	<p>Alda Pereira, Lina Morgado, Universidade Aberta, Portugal Coordinating online post-graduate programmes</p>

16.30-18.00 hrs. Plenary session and closing of the conference

Francesc Pedró, Senior policy analyst and principal administrator, Centre for Educational Research and Innovation (CERI), Directorate for Education, OECD, Paris, France

◆ Giving Knowledge for Free: the OECD study on Open Educational Resources
The OECD just published an international report on Open Educational Resources entitled "Giving Knowledge for Free: The Emergence of Open Educational Resources"

Tony Bates, President and CEO of Tony Bates Associates Ltd, Vancouver, Canada

◆ A view on the development of international courses online
An expert view on the integration of new media in international courses and services in the next five years

Sir John Daniel, President and CEO, Commonwealth of Learning, Vancouver, Canada, and **Stamenka Uvalic-Trumbic**, Chief, Section for Reform, Innovation and Quality Assurance, UNESCO, Paris, France

◆ The role of international online courses in the worldwide provision of education
The provision of international online courses and services will have an impact on academic cooperation worldwide in the near future, as well as on development cooperation

Fred Barasa, Executive Director of the Secretariat of the African Council for Distance Education, Nairobi, Kenya

◆ African distance education and international cooperation

David Vincent, President of EADTU, Pro-Vice Chancellor Open University, United Kingdom

◆ **Message of Lisbon: about international courses and services online, lifelong learning and international cooperation**

Closing of the conference