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CURRICULUM VITAE

Name: Friedrich von Kirchbach

Mr von Kirchbach has extensive experience in international trade and development gathered during 30 years of research, technical cooperation and business initiatives. He is the Director of the Division of Country Programmes of the International Trade Centre.

Mr von Kirchbach, a German national, has a PhD in economics focusing on international investment and trade. Before joining the ITC, he has been associated with a variety of institutions, including the German Volkswagen Foundation, the Economic and Social Commission for Asia and the Pacific in Bangkok, and the European Business School INSEAD close to Paris. Mr von Kirchbach has written and lectured on trade-related issues in numerous countries. In addition to his academic interest and his work in international organizations, he has been active in farming in Eastern Germany.

In the International Trade Centre, Mr von Kirchbach's team has developed a variety of market analysis tools and services, which are now being used around the world.