



Diplomacy Dialogue

# *Geneva Global Leadership Study*

(2015)



## **Programme Objectives**

This Global Leadership programme provides senior university students and young professionals with an in-depth briefing and exposure to the global policy debates on issues related to different aspects of sustainability and governance of the global system. It is envisioned that such in-depth briefing and first hand experiential learning will facilitate the development of a global perspective, cultivate a system thinking mindset and elicit humanitarian interests amongst the participants. All these elements are essential components of global leadership competences.

## **Programme Structure Framework**

This Geneva Global Leadership Study (GGLS) will be a complementary learning experience to the international relation studies at university level. GGLS creates synergies between general studies of international relations and topical studies focused on the Geneva based international community and actors. The programme outlined below is integrated with the use of a “problem based learning” approach so that participants can go deeper into a specific issue of sustainable development.

GGLS will be of two weeks duration and will take place in Geneva. With successful completion of the course and submitting a 1000 words essay, a certificate will be granted jointly issued by the CSEND and the partner university. (Note 1).

(Note 1. Collaborating university can decide and grant the credits for the GGLS course work.)

The GGLS will be structured in a modular manner, consisting of two components: Common Base and Focal Issues. Focal issues may vary from year to year according to demand.

### A. Common Base

1. Evolution of the global geo-political environment
2. Key challenges resulting from technology driven integration and loosening of boundaries of citizenship, IT based transparency, government services and labour mobility
3. Global governance infrastructure and landscapes
4. Role of non-state actors (i.e., global enterprises, transnational NGOs and International organisations) and available platforms and modalities for NGO participation in global governance

### B. Focal Issues for the 2015/2016 Edition: Climate Change, trade and development

## Course Outline

### 1. Learning Objectives:

- a. To gain an overview of the international governance structure and the current state of play
- b. To be informed of the current issues at the centre of global policy debates
- c. To understand the multi-actor and multi-stakeholder approaches to governance
- d. To learn about new diplomacies and the role of non-state actors in the global discourse.
- e. To be acquainted with the current debate and challenges connected to the thematic domains of climate change, trade and development.

### 2. Learning Methods:

- a. Lectures, discussions and case studies
- b. Dialogue sessions with key international organisations and actors of international community
- c. Study visits to select international organisations and non-state actor organisations
- d. A capstone essay at the end of the programme

### 3. Working Language: English

### 4. Number of Participants: Max 20-25 per programme

### 5. Qualification Requirements for Participation:

#### 5.1 Educational Qualification

Minimum three years of university education

Studying for a under-graduate degree in related field: trade, climate change, international relations, international development

#### 5.2 English proficiency (speaking and reading)

### 6. Programme Outline (10 studying days):

Days	Morning	Noon	Afternoon	Evening
	9.00-12.00	12.00	14.00-17.00	19.00
<b>Sunday,</b>	Arrival Check-in		City tour	Free
<b>Monday, (day1)</b>	<b>Opening Session:</b> Introduction Goals and objectives of the course Programme Overview	Lunch	Guided tour of the UN campus & Graduate Institute	Welcome Reception and dinner (formal)

<b>Tuesday, (day2)</b>	<b>Global Commons and Issues</b> Landscape of the International Community & governance structure	Lunch	<b>Millennium Development Goal &amp; Post 2015 SDG processes</b> – Various initiatives	19.00-20.00 Study Group Meetings
<b>Wednesday, (day3)</b>	<b>Multi-stakeholder approach</b> Role of civil society and non-state actors in the development process Survey of major international NGOs (I-NGOs) - Source of legitimacy and influence - International principles and standards	Lunch	<b>Visit to the WTO &amp; UN NGO section</b>	19.00-20.00 Study Group Meetings
<b>Thursday, (Day 4)</b>	<b>Thematic topic # 1</b> <b>Trade &amp; Development: Overview of Current State</b>	Lunch	<b>Visit to the UNCTAD</b>	19.00-20.00 Study Group Meetings
<b>Friday, (Day 5)</b>	<b>Thematic topic # 1</b> <b>Trade Negotiations: Taiwan's experiences &amp; Opportunities</b>	Lunch	<b>Visit to WTO &amp; EIF</b>	19.00-20.00 Study Group Meetings
<b>Saturday, (Day 6)</b>	<b>Sightseeing tour: Geneva City Safari</b>			
<b>Sunday, (Day 7)</b>	<b>Sightseeing tour</b>			
<b>Monday, (Day 8)</b>	<b>Thematic topic # 1</b> <b>Trade &amp; Development: Overview: Challenges &amp; Ways forward</b>	Lunch	<b>Visit to International Trade Centre (ITC) and CUTS International</b>	19.00-20.00 Study Group Meetings
<b>Tuesday, (Day 9)</b>	<b>Thematic topic # 2</b> <b>Climate Change of Current State</b>	Lunch	<b>Visit to Environment House, UNEP and ITCSD</b>	19.00-20.00 Study Group Meetings
<b>Wednesday, (Day 10)</b>	<b>Thematic topic # 3</b> <b>Climate Change: Challenges &amp;</b>	Lunch	<b>Visit to Intergovernmental Panel on Climate Change (ICPP) &amp; WMO</b>	19.00-20.00 Study Group Meetings
<b>Thursday, (Day 11)</b>	<b>Sustainability: Challenges &amp; Opportunities</b>	Lunch	<b>Visit to WBCSD (World Business Council for Sustainable Development)</b>	Free
<b>Friday, (Day 12)</b>	<b>Group Review</b>	Lunch	<b>Closing</b>	19.00-21.00 Goodbye party
<b>Saturday (Day 13)</b>	<b>Departure</b>			

## 7. Programme Director

### **Prof. Lichia Yiu, EdD.**

President, Centre for Socio-Eco-Nomic Development (CSEND)

An organisation development expert, she has designed and developed institution development platforms to support public sector reforms in China, Slovenia, Vietnam, Russia, and English-speaking African countries for the different UN agencies and bilateral donors. In recent years, she has concentrated her effort on the issue of education reform, human capital formation and aid monitoring for institutional learning and aid performance.

Prof. Yiu has taught at different universities in Taiwan, USA and Switzerland. She has published books and research papers on human resource management, sustainable development, international negotiations and development impact regarding poverty reduction, institutional learning.

Her current research focuses on the Impact of private finance on the achievement of global development initiatives and goals in resources constraint countries, with special reference to the health sector. In addition, she is working on a global monitoring infrastructure to support the SDG implementation after 2015.

## 8. Faculty: both academics and practitioners

### **Prof. Raymond Saner, PhD.**

Director of Diplomacy Dialogue and co-founder of Centre for Socio-Eco-Nomic Development (CSEND)

Professor Emeritus, International Management and Organisations, Basle University  
Prof. International Conflict Resolutions and Trade & Development, Sciences Po.

An economist and psychologist by training, Prof. Saner has been active in the field of international negotiations for more than 30 years. He has conducted training for government officials, diplomats, business executives and MBA students and publish many books looking at the state and non-state actors in the international governance system.

His research focuses on negotiations in the field of trade, employment and poverty reduction, and Human and Social Capital Development in the educational sector. He has pioneered the field of business diplomacy and contributes to the study of multi-stakeholder diplomacy, cross-sector partnerships (TNCs-NGOs-SCOs-IOs-Govt's) and art & society interfaces.

### *Thematic Faculty Members:*

Trade & Development:

### **Prof. Friedrich von Kirchbach, PhD.**

Former Director of the Division of Country Programmes of the International Trade Centre. Dr. von Kirchbach has extensive experience in international trade and development gathered during 30 years of research, technical cooperation and business initiatives.

Prior to join the UN family, Dr. von Kirchbach has been associated with a variety of institutions, including the German Volkswagen Foundation, the Economic and Social Commission for Asia and the Pacific in Bangkok, and the European Business School INSEAD close to Paris. Dr von Kirchbach has written and lectured on trade-related issues in numerous countries.

**Prof. Michael Hindley, MA.**

A former Parliamentarian of European Parliament for 15 years (1984-1999) and Vice President of Trade Committee. Prof. Hindley was also a member for the accession negotiation of Taiwan and China. Prof. Hindley continues to serve in this capacity regarding international trade policies and negotiations.

Prof. Hindley taught at Georgetown University on “Decision making in the European Institutions” and continues to lecture for the Lancaster University and London School of Economics on “European Studies”.

**Prof. Stephen Browne, M.A.**

Formerly the Deputy Executive Director of the International Trade Centre with 25 years of working experience with the United Nations Development Programme in various countries. Currently, Prof. Browne is currently serving as the Executive Director of Future United Nations Development System (FUNDS) which specialises in assessing the public opinion on the performance of the UN organisations.

Prof. Browne has published many books on the performance of the UN development systems and urgent needs for change.

*Climate Change & Sustainability:*

**Prof. EM. Beat Bürgenmeier, PhD. (TBC)**

During his tenure at the University of Geneva, Prof. Bürgenmeier served as the Dean of the Faculty of Economics and Political Science, Chair of the Department of Economics and was an active member of the Human Ecology Group of the University. Jointly with the United Nations Environmental Programme, he directed a Certification Programme in Environmental Diplomacy at the University of Geneva.

Prof. Bürgenmeier has published extensively on socio-economics and later on sustainability. One of his major contributions was his book on Economy, Environment and Technology: A Socio-Economic Approach.

*Guest Speakers:*

Practitioners from the international community based in Geneva and Faculty from University of Geneva and from the Graduate Institute as seen needed and useful.

## **9. Student Housing**

Participants will be housed preferably in student housing facilities. Early reservation will be necessary.

There are different student housing possibilities, offered either by the city of Geneva or different universities (local or international). Cost of housing has not been factored in the fees.

## **10. Application**

For the Summer semester, the deadline will be mid-April.

For the Winter semester, the deadline will be mid-December.

